



Precision Foods Group

# Product Packaging Capabilities



## Determining the appropriate package for your product is as important as the blend of ingredients contained within.

Obviously packaging's primary job is to protect the product inside from environmental conditions and human tampering. But beyond this are a number of other issues that need to be considered when deciding on the right package for your product.

Your Kent Precision Foods Group sales representative and operations team will work with you to determine your needs and the packaging option that works best. **Start by reviewing the following...**



### COST

Packaging costs vary widely and are impacted by the: type of packaging (carton, jar, pouch, etc.), the material used (paper, poly, etc.), size of package (2" x 2" pouch, pail, etc.), printing (plain film vs. preprinted film, vs. applied label, etc.). Your need to deliver a finished product at a particular price point will likely influence your packaging options.

### PRODUCT INGREDIENTS

The type of ingredients contained in your product may necessitate a certain type of packaging material be used. For example, do you need to consider color bleed or odor permeation? Are some of the ingredients sensitive to environmental conditions?

### VOLUME PER UNIT

How much of your product needs to be in each package? For example, is the product intended to produce a single serving, or is it designed to make a quantity appropriate for a consumer household, e.g., 4-6 servings. Perhaps it is intended for a restaurant or other foodservice operation. In this case it likely needs to produce a much larger quantity of finished product, e.g., 24 servings. Or your blend of ingredients might be one of the components being incorporated into a very large production batch of a product. Each one of these scenarios requires a package suitable for the application.

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**Kent Precision Foods Group**  
The Industrial Division

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**RESEAL FEATURE**

**Is the product contained in a single package/container designed to be used in its entirety?** If not, your package will need to be able to be resealed. This may necessitate using a jar or pail with a lid or including a zipper if using a pouch. If your product requires refrigerated storage once opened, choose packaging material that is conducive to both dry and refrigerated storage conditions.

**NUMBER OF PACKAGING UNITS PER CASE**

**Safety regulations impact how heavy a case can be but you should also consider how finished case weight will impact pallet configurations, shipping costs and potential shipping and storage related damage.** Once again, think about how the product will be stored and used once it arrives at its final destination. Are there an ideal number of units per case? Do you need to consider how your competitors are packing like products? If you offer a price advantage you may want to keep the yield per package/case identical so that price comparisons can be made easily. Is how fast your product turns with your distributor partners a consideration? This too may impact how many units should be packed within each case. And obviously cost must be considered since it will vary based on how you opt to pack your case.

**SHIPPING CONSIDERATIONS**

**Give some thought as to where and how your product is going to be shipped.** For example, is it going to be locally, nationally or internationally distributed? Does the shipping method or destination require that a certain type of packaging be used, e.g., will the product be subjected to extreme heat or cold, light or humidity?

**STORAGE CONSIDERATIONS**

**Once your product arrives at its final destination, e.g., warehouse, manufacturer, etc., will it be subjected to any physical conditions that might impact packaging?** Depending on the product and its application, it might sit in storage (and be subjected to those conditions) for many months before it is pulled.

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**USER APPEAL**

**If your product is destined for the retail shelf then the appearance of its package is critical to sales success.**

Does your packaging choice reinforce your brand positioning and quality standards? Do you want it to provide a competitive advantage? Does the chosen format allow you to communicate all the information necessary and/or helpful to the end user, e.g., directions for use, storage guidelines, recipes, etc.?

And although we tend to think of retail products as demanding the most sophisticated packaging, don't dismiss the needs of other end users. Consider how the foodservice operator will store and use your product and the impact of packaging. Same goes for industrial use. If your product proves cumbersome or challenging for others to store, handle and use, you'll likely hear complaints and it may even negatively impact future purchases.

**OTHER PACKAGING FEATURES**

Consider whether or not your package needs additional features such as an enclosed scoop (to facilitate measuring your product from a bulk container), a pour spout, a tear notch, etc.

There's a lot to think about when determining the appropriate packaging for your product, but your Kent Precision Foods Group team is here to help.

Regardless of whether you choose a carton, jar, pouch or pail, you can be confident the quality and safety controls Kent Precision Foods Group uses extend all the way through to packaging.

Our operations team will ensure the packaging you choose arrives on time and meets your expectations regarding appearance and performance. You'll have final sign-off on labels or preprinted film with our Regulatory professionals providing guidance on what can, and can't appear.

Once packed, your product will undergo careful scrutiny to ensure proper appearance and seals before it is placed, as directed, into accurately labeled cartons. Pallets will be configured to ensure safe shipment.

We hope, upon reviewing the following pages, you'll find the ideal packaging option for your product. However, should your requirements not appear, be sure to still contact us. It's possible, with a minor tweak, we can fulfill your specific packaging needs, but if not we'll try and point you to a reputable co-packer who is equipped to do so.



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Product Packaging Capabilities



#### Horizontal Form Filled and Sealed

Bag Widths: 2" - 6"

Bag Lengths: 2" - 8"



#### Vertical Form Filled and Sealed

Bag Widths: 2 1/2" - 12"

Bag Lengths: 3" - 16"

## Horizontal & Vertical Pouch Capabilities

### Form filled & Sealed

#### Volumes

1 oz - 6 lbs (*Product density determines bag size*)

Dual fill capacity on horizontal form filled and seal line minimizes reduction in particulate size throughout filling process

#### Available Package Styles

Bag n' Bag (with or without zipper)

Gusseted/Tucked (with or without zipper)

Quad Seal

Tear Notch and Hole Punch options available

#### Film Options

Paper, poly, foil, metalized poly or metalized films

#### Printing Options

Can choose from several different ink colors

Can run preprinted and preprinted registered film



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**Length:** 2" - 8"

**Width:** 1" - 2"

**Depth:** 3 ½" - 10"

## Carton Capabilities

### Volumes

4 oz - 3 lbs (Product density determines size)

Combination fill available, e.g., seasoning packet

### Carton Material

Cardboard, chipboard

### Printing Options

Cintronix Printer - ¾" in max height (3 lines, black ink)

Can have preprinted cartons

### Enclosures

Can add inserts, e.g., recipe cards, coupons, etc.



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Product Packaging Capabilities



Jars



Pails/Buckets

## Jar and Pail Capabilities

### Volumes

1 1/2 oz - 30 lbs

### Container Material

HDPE, PET, Plastic

### Printing Options

Cintronix Printer - 3/4" in max height (3 lines, black ink)

Can have wraparound or partial label

### Jar Lids

Various styles and colors available

Shaker feature available

### Safety Seal

Jars have induction seal in the lid

Tamper evident lids on pails



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Product Packaging Capabilities



**Aluminum Can** 6 1/8" dia. x 7" h



**Spiral Wound Composite Can**

6 1/8" dia. x 7" h

4" dia. x 4 3/4" h

2 1/5" dia. x 4 1/2" h



**Non-Round Composite Can**

4 1/8" w x 3 1/4" d x 4 3/4" h

## Can Capabilities

### Volumes

4 oz - 3 lbs (Product density determines size)

### Can Material

Metal, composite

### Printing Options

Cintronix Printer - 3/4" in max height (3 lines, black ink)

Can have preprinted composite can or wraparound label



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Product Packaging Capabilities



**Super-Sack**



**Drum**



**Bulk Bag**



**Bag n' Box**

## Bulk Packaging Capabilities

### Volumes

5 - 2,000 lbs *(Product density determines size)*

### Material

Cardboard, poly bags, poly lined paper bags, super-sack

### Printing Options

Cintronix Printer -  $\frac{3}{4}$ " in max height (3 lines, black ink)

Can have preprinted cartons

Labels



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Pouches  
Cartons  
Jars & Pails  
Cans  
Bulk



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